Adobe Creative Cloud Donation Program

2020 Virtual Showcase

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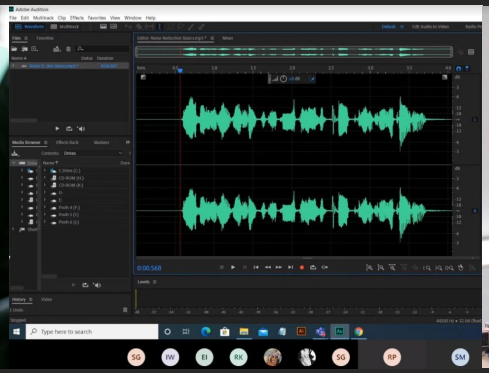
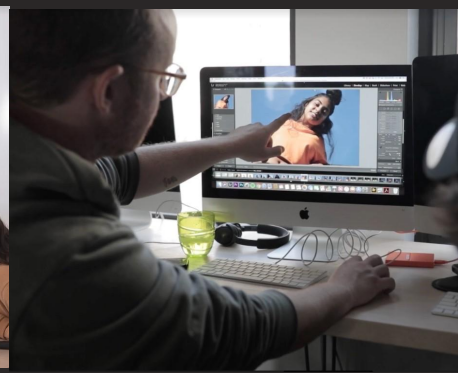
In 2020, the Adobe Creative Cloud Donation Program reached **228** creative youth organizations from **41** countries, out of which **139** were new organizations that became a part of this growing global network of creative youth organizations. The organizations in the Creativity Grants network found innovative ways to continue to deliver their programs during the COVID 19 pandemic. As a result, a total of **7,826** shared device licenses were distributed.





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Creativity Grants Network

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Through the creative youth organizations' virtual programming models, **49,104** young creatives took part in digital media programs that taught them technical skills on how they can use Adobe softwares to create media pieces, in addition to cognitive and social skills to support them in school, work and life.

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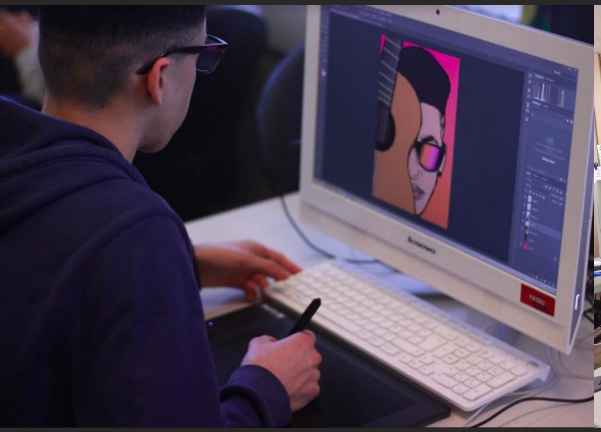
The following media pieces and quotes are a few of the highlights from the incredible work these young creatives are doing and how the shared device licenses have supported, deepened and/or expanded these creative youth organizations' digital media programming.



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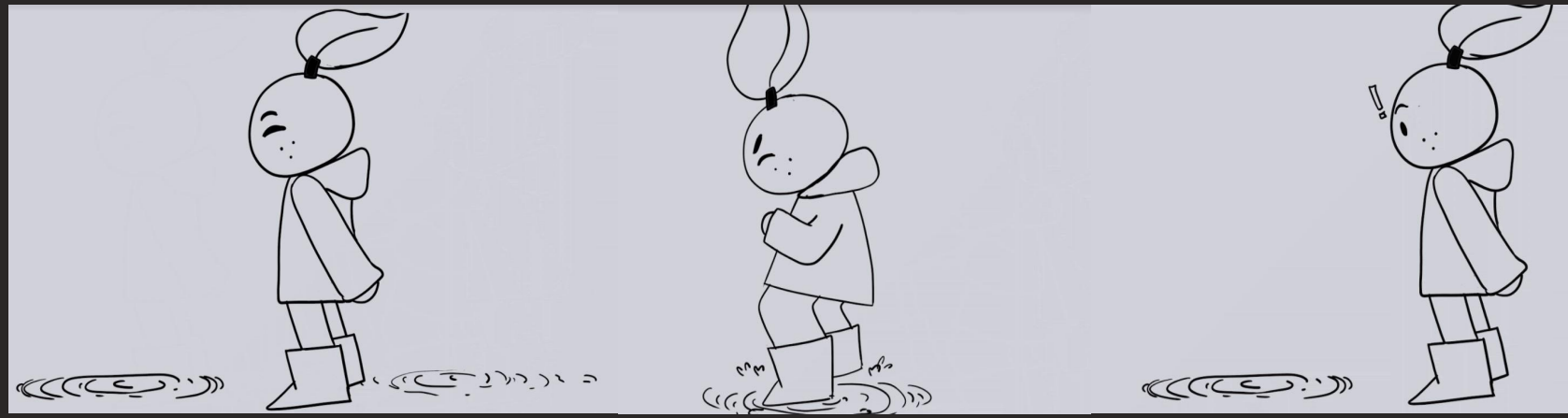
Artists For Humanity, Boston MA, USA

ChiArts, Chicago IL, USA

Richmond Youth Media Program
Richmond BC, Canada

ChiArts, Chicago IL, USA



Gameheads, Oakland CA, USA

“With these licenses, they can express themselves and tell amazing stories; that is powerful and has the power to change society & the world.”

- **Voices of Women Media**
Amsterdam, Netherlands

“It has enabled staff to offer more skill sessions based on Adobe CC software, with each project providing another opportunity for youth to develop skills, showcase work, and build essential community connections.”

- **Richmond Youth Media Program**
Richmond BC, Canada

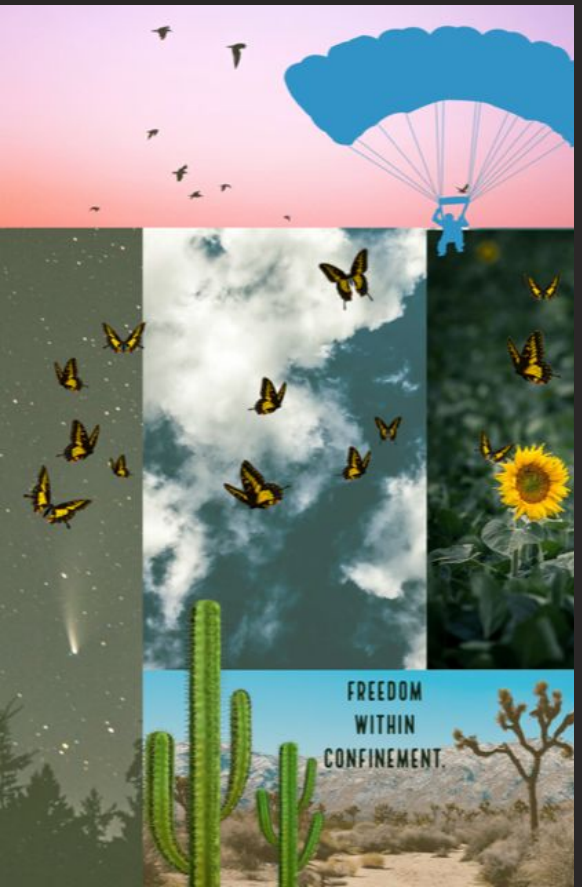
Fundación Puerta 18 Para la Inserción Laboral, Buenos Aire, Argentina

Downtown Community Television Center, Inc., New York City NY, USA

Towunmi Coker Literary Initiative, Lagos, Nigeria

Outside the Lens, San Diego CA, USA

Voices of Women Media, Amsterdam, Netherlands



Casa de la Juventud Mora, Costa Rica

Downtown Community Television Center, Inc., New York City NY, USA

“During a time when it is difficult to provide safe services, being able to lend computers with Creative Cloud shared device licenses loaded has made it far easier for us to continue serving our membership and providing the training our artists are so eager for.”

- **Ed Video Inc.**
Guelph ON, Canada

“The overall impact of this software donation has been an increased creative potential for our students, particularly our advanced students. Giving them the opportunity to take their stories to new levels with video effects has been rewarding while training in professional editing software has given college and career-bound students marketable skills.”

- **Light House Studio**
Charlottesville VA, USA

NYCSalt Inc.
New York City NY, USA

girls' voices now presents

[undefined beauty]

a short film by charlene, kenia, nataly, and sadie

Women's Voices Now,
Rolling Hills Estates CA, USA

Las Fotos Project, Los Angeles CA, USA

Reto Juvenil Internacional, San Jose, Costa Rica

South Street Center, Boston MA, USA

Snow City Arts, Chicago IL, USA

“Receiving this Adobe Creative Cloud donation in 2020 ensured that ChiArts’ Visual Arts students were given the opportunity to regularly edit, create, produce, and share their digital work free of charge, giving its young artists a platform on which to share their own unique voices while experiencing a sense of belonging with other visually creative peers from all over the city.”

- **ChiArts**
Chicago IL, USA

“This donation has helped SAY Sí bridge the digital divide that exists within some of the most marginalized sectors of our community. For us, the most important measurement of success was the creation of artwork by our students and the ability to keep them engaged and creating during this difficult time.”

- **Say Si**
San Antonio TX, USA

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Thank You!

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